## ES600

## Notes to Designers

Safe visible area
 off during trimming.)
Printing area
Presting area

## IMPORTANT

Resolutions must be 100-150 dpi All Fonts Outlined Images Embedded
Hide "Indicator" layer before saving the final file as PDF or TIFF
Use a vector based design softwar
Please also indicate on Order Remarks if this graphic is to face inside or outside your tent display for proper finshing purposes.

## LOGO

500 mm

- Must be vectorgraph


## Seam Ine

## Safe area

- CMYK color
- Resolution must to be 100-150 dpi (@ 100\% of actual size)
- All fonts must be created to outlines
- Embed all images in final document
- Final document need to be PDF format

| Please check the following before submitting: |  |
| :--- | :--- |
| All company details (phone/fax) | Please note that because of the way we see light, colours |
| Correct colours are used | printed with ink on paper look different to colours displayed |
| Correct size banner is used | on a computer screen. It is therefore essential that the <br> correct corporate colours be specified by the client before |
| Positioning of artwork | printing. Providing pantone colours ensures the colours are <br> printed as close as possible to your corporate colours. |
| Quantities Spelling |  |

